



Circular Details	Circular No 22-37 / 12 December 2022 / A842728
Previous Circular	22-24: <i>Consultation on draft Model Media Policy</i>
Who should read this	Councillors / General Managers / Council governance and communications staff
Contact	Council Governance/ (02) 4428 4100 / olg@olg.nsw.gov.au
Action required	Information / Council to Implement

Model Media Policy

What's new or changing

- The Office of Local Government (OLG) has finalised the Model Media Policy (the model policy).
- The model policy has been developed following two rounds of consultation with the local government sector and reflects best practice in the local government sector.

What this will mean for your council

- The model policy is not mandatory, and councils are free to choose whether to use or to adapt it for their own purposes. If adopted, the policy will operate to supplement the provisions of councils' adopted codes of conduct.

Key points

- OLG has previously issued a Model Social Media Policy, Councillor and Staff Interaction Policy and Councillor Expenses and Facilities Policy for use by councils.
- The Model Media Policy, Model Social Media Policy, Councillor and Staff Interaction Policy and Councillor Expenses and Facilities Policy are available on OLG's website - <https://www.olg.nsw.gov.au/councils/governance/best-practice-governance-policies-consultations/>.

Where to go for further information

- For further information, contact OLG's Council Governance Team on (02) 4428 4100.

Melanie Hawyes

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