

Circular Details	22-08 / 7 April 2022 / A806228
Previous Circular	21-08: Consultation on draft Model Social Media and Councillor and Staff Interaction Policies and on the development of a Model
	Media Policy
Who should read this	Councillors / General Managers / Council governance and
	communications staff
Contact	Council Governance/ (02) 4428 4100 / olg@olg.nsw.gov.au
Action required	Information / Council to Implement

Model Social Media and Councillor and Staff Interaction Policies

What's new or changing

- The Office of Local Government (OLG) has finalised the Model Social Media Policy and Model Councillor and Staff Interaction Policy.
- The model policies have been developed following two rounds of consultation with the local government sector and represent a 'best practice' approach.
- The model policies are also informed by advice provided by key NSW Government agencies, including:
 - the Independent Commission Against Corruption
 - the Information and Privacy Commission
 - the State Archives and Records Authority, and
 - Resilience NSW.

What this will mean for your council

• The model policies are not mandatory, and councils are free to choose whether to use them or to adapt them for their own purposes. If adopted, the policies will operate to supplement the provisions of councils' adopted codes of conduct.

Key points

- OLG has previously issued a *Model Councillor Expenses and Facilities Policy* for use by councils.
- The Model Social Media Policy, Councillor and Staff Interaction Policy and Councillor Expenses and Facilities Policy are available on OLG's website <u>here</u>.

Where to go for further information

• For further information, contact OLG's Council Governance Team on (02) 4428 4100.

Melanie Hawyes Deputy Secretary, Crown Lands and Local Government

Office of Local Government 5 O'Keefe Avenue NOWRA NSW 2541 Locked Bag 3015 NOWRA NSW 2541 T 02 4428 4100 F 02 4428 4199 TTY 02 4428 4209 E olg@olg.nsw.gov.au W www.olg.nsw.gov.au ABN 20 770 707 468